



## Take-Off & Grow (TAG) Grants

Do you want to introduce model aviation to your friends and neighbors and receive local recognition and financial benefits in return? If you answered “yes,” then you’ll want to know more about AMA’s Take-off And Grow (TAG) program.

Developed to encourage our members and clubs to promote modeling as a positive recreational activity to those in their communities, TAG was the first of several programs implemented by AMA in 2007. Intended primarily to welcome the general public to aeromodeling, TAG basically provides a one-day extensive introduction of model aviation with the intent of drawing new people into our hobby.

*Here’s how TAG works:* Clubs receiving a grant to host a TAG Model Aviation Day will be provided with a packet to assist them in hosting a successful event. The packet will include a document with ideas on promoting and advertising your event as well as an outline of possible activities to take place during the actual day of the event.

If your club is selected to receive a TAG Model Aviation Day grant, the AMA will provide up to \$1000 to use to set up your program. At the end of the event, items purchased are your club’s to keep as AMA’s way of saying “thanks for helping out.”

Remember, too, that the rewards are more than just the things listed above. Hosting a TAG Model Aviation Day is a great way to reach out to your community to give it a taste of a family-oriented recreational activity that all of us enjoy so much. In addition, you’ll be creating positive relationships with your neighbors that quite often can help when the time comes to keep or acquire new flying sites.

As with all of our developing programs, the AMA wants to provide the tools local clubs need to ensure the popularity of their hobby. It will require the cooperation of many to make it a success. Achieving that success will make our already wonderful hobby even better.

Interested? AMA has a limited number of openings. If your club would like to partner with AMA to promote model aviation and open the door to growing your membership, visit us at: <http://amaflight school.org/programs/TAG> for an application. All applications must be received by February 1<sup>st</sup>. Model aviation is a great hobby. Let’s tell others about it!





## TAKE-OFF AND GROW PROGRAM GRANT PROPOSAL/APPLICATION

The AMA sponsors the Take-off And Grow (TAG) grant program, administered by the Education Department and awarded by the district vice presidents.

AMA chartered clubs and chapters are eligible to apply under the following guidelines. Awards are made to an AMA club or chapter which, will also assume responsibility for the filing of all program reports with the AMA Education Department, as outlined below. Each organization awarded a grant must agree to the following:

- 1) To provide a detailed write up of the success of the event, both including a photographic record of the highlights of the project.
- 2) To provide a general accounting of the expenditure of project funds and a statement concerning the planned expenditure of any unexpended project funds.
- 3) To retain any equipment purchased with AMA funds as property of the sponsoring organization or a local AMA club.
- 4) To allow the AMA to distribute and/or promote the project information through its membership services.
- 5) Grants are limited to a maximum award of \$1000.00. This grant is awarded in April after selection by the district VP. Applications are evaluated on a points system with first-time applicants moving to the top.
- 6) Proposals must be postmarked by February 1 of each year. Proposals may **not** be submitted electronically.



# TAKE-OFF AND GROW (TAG) APPLICATION

Club Name \_\_\_\_\_ Club Number \_\_\_\_\_

Club President \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Club Web Site \_\_\_\_\_

What modeling activities are permitted at your club field (check all that apply):

Park Flyer  Helicopter  3-D  Sport RC  CL  FF

Giant Scale  Turbine  Soaring  Electric

\_\_\_\_\_  
President Signature Date

\_\_\_\_\_  
Officer Signature (please indicate office currently held) Date

## **Written Summary**

Include a summary as part of each proposal. The summary will assist in the evaluation of a proposal, as well as assisting clubs in preparing final project reports.

The summary should include information such as:

- Club Size
  - Scope of TAG Program
  - Goals/Objectives
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- The summary will also include the methods and activities to be employed in meeting the program objectives.
  - The summary should include an overview of the cost sharing and the amount requested.
  - Finally, the summary should include plans for continuing contact with the participants.

Please send your proposal to:  
AMA Education Department  
5161 East Memorial Drive  
Muncie IN 47302