



Take-Off & Grow (TAG) Grants

Do you want to introduce model aviation to your friends and neighbors and receive local recognition and financial benefits in return? If you answered “yes,” then you’ll want to know more about AMA’s Take-off And Grow (TAG) program.

Developed to encourage our members and clubs to promote modeling as a positive recreational activity to those in their communities, TAG was the first of several programs implemented by AMA in 2007. Intended primarily to indoctrinate and welcome the general public to our hobby, TAG basically provides a one-day extensive introduction of model aviation with the intent of drawing new people into our hobby.

Here’s how TAG works: Clubs receiving a grant to host a TAG Model Aviation Day will be provided with a packet to assist them in hosting a successful event. The packet will include a document with ideas on promoting and advertising your event as well as an outline of possible activities to take place during the actual day of the event.

If your club is selected to receive a TAG Model Aviation Day grant, the AMA will provide up to \$1000 to use to set up your program. At the end of the event, items purchased are your club’s to keep as AMA’s way of saying “thanks for helping out.”

Remember, too, that the rewards are more than just the things listed above. Hosting a TAG Model Aviation Day is a great way to reach out to your community to give it a taste of a family-oriented recreational activity that all of us enjoy so much. In addition, you’ll be creating positive relationships with your neighbors that quite often can help when the time comes to keep or acquire new flying sites.

As with all of our developing programs, the AMA wants to provide the tools local clubs need to ensure the popularity of their hobby. It will require the cooperation of many to make it a success. Achieving that success will make our already wonderful hobby even better.

Interested? AMA has a limited number of openings. If your club would like to partner with AMA to promote model aviation and open the door to growing your membership, visit us at:

<http://amaflight school.org/programs/TAG> for an application. All applications must be received by February 1st. Model aviation is a great hobby. Let’s tell others about it! The TAG Program is available to Free Flight and Control Line clubs as well.

